

**THESE ARE THE CURRENT CREATIVE PIECES FOR YOUR STORES.
PLEASE TAKE DOWN ANY ITEMS THAT ARE NOT CURRENT.**



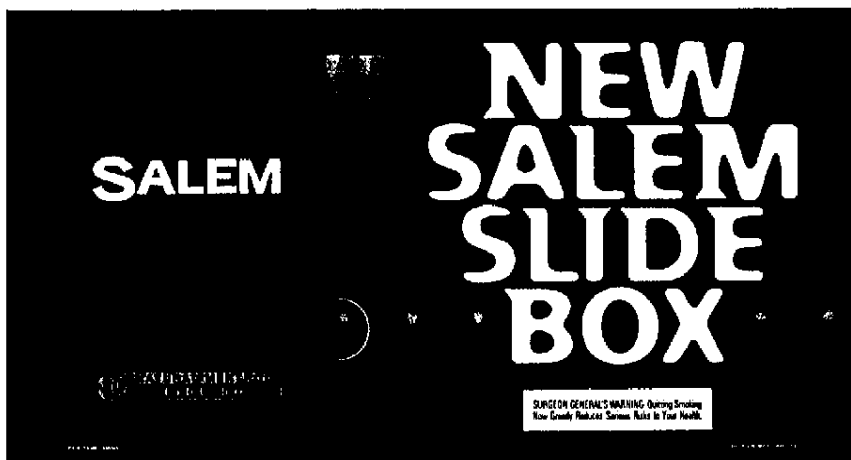
NEW YORK TEST MARKET

DOOR/WINDOW DECAL 540674



SMALL DECAL 529355
&
9" ORB DECAL 540680

4'x2' BANNER 540671



51853 5343

**CHANGE MAT, ROLL TAPE, AND DANGLER HAVE NOT CHANGED AND
SHOULD CONTINUE TO BE PLACED NEAR THE CASH REGISTER.**

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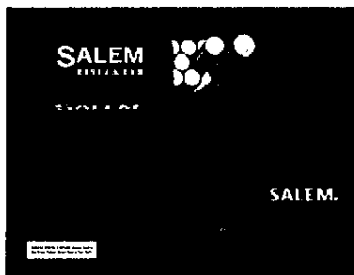
POS

NEW YORK TEST MARKET

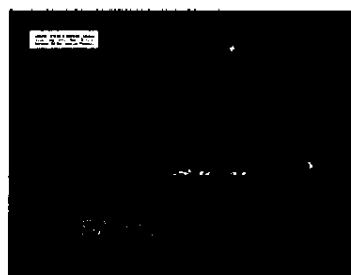
LARGE PASTER 540542



LARGE PASTER 540533



LARGE PASTER 522974



APD LARGE CARD 541511 & 19" CANOPY CARD 540551



SMALL DISPLAY CHANNEL STRIP 541520



DISPLAY STRIP 541505



LARGE PACKAGE MERCHANDISER CARD 541535 (2 sided)
ALSO KNOWN AS PRICER CARD AND 24" CARD.

SIDE 1

USE WHEN TRAYS HAVE
BOX AND SOFT PACK MIX
OR SOFT PACK ONLY.



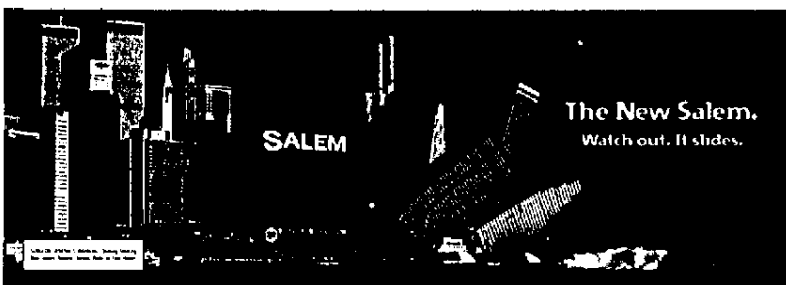
SIDE 2

USE WHEN TRAYS HAVE
BOX STYLES ONLY.



51853 5344

SMALL HORIZONTAL PASTER 541514



3-D Push Pack 530540



**THE FOLLOWING POS HAS NOT CHANGED AND SHOULD CONTINUE TO BE PLACED AT
RETAIL: APD SMALL CARD (531845), APD TRAY STRIP (531842), AND STARBURSTS.**